

FOR IMMEDIATE RELEASE:

**THE VILLAGE OF BAYTOWNE WHARF AT SANDESTIN GOLF AND BEACH RESORT PREviews
REJUVENATION PLANS FOR THE VILLAGE AHEAD OF SUMMER SEASON**

Miramar Beach, FL – February 21, 2017. The Village of Baytowne Wharf, in the heart of Sandestin Golf and Beach Resort, is undergoing a refresh in time for the summer season.

The Village of Baytowne Wharf is a charming 28 acre pedestrian village with events, shopping, dining, festivals, concerts, parades, shows and nightlife. Unique to the Village is ownership. In 2010, local developer Tom Becnel bought Sandestin Golf and Beach Resort from Canadian-based Intrawest. This purchase included only a portion of the Village, from the Zip line and water tower to the playground. The remainder of the Village of Baytowne Wharf, which encompasses the store fronts along the entrance, from Marlin Grill and Rum Runners to Hammerheads and Roberto's, was owned by CNL, until it sold in late 2016 to Imperium Blue.

Knowing The Village is the social hub of the resort, the two owners of the village are committed to working together to refresh and revitalize the guest experience. "We want to make sure that our visions for a vibrant and successful village aligned and that we would continue the tradition of creating memorable moments for all of our guests and residents", said Kitty Whitney, Broker and Director of SRE. "We look forward to working closely with the new owners". With that commitment comes new business to the Village.

We are excited to announce that early summer 2017 The Baytowne Melt will be rebranding to Baytowne Provisions and moving into the location formerly occupied by Graffiti's Funky Blues Shack. You can expect the same delicious melt sandwiches you know and love, along with an expanded menu and a full bar upstairs with a beautiful Marina view, as well as a market with local goods and sundries. Under the talent and vision of local chef Jim Shirley, whose success stories compound, along with his partner, Kelli Castille, Baytowne Provisions promises to deliver an exciting concept to the Village and the larger space will enable them to add a general store with every day necessities and groceries.

The village merchants have dug in deep to firmly root themselves; John Wehner's Village Door, Baytowne's premiere night life dance club, just added an exciting outdoor restaurant area with a comfortable bar and shade sails. Marlin Grill, one of our original signature restaurants, recently renewed their lease with plans to provide fine dining for years to come. Rum Runners added on an outdoor patio over the lagoon, bringing its dueling piano feature to a broader audience. Our retail stores are gearing up for a busy season, with custom jewelry and clothing designers bringing in their latest fashions. Baytowne Adventure Zone, along with Blast Arcade and Laser Maze, have become the anchors of family fun in the Village. Both recently attended the International Association of Amusement Parks and Attractions (IAPPA) convention, to bring the latest and greatest family fun to Baytowne.

Baytowne has a uniqueness that sets it apart from any other pedestrian shopping venue. As a kickoff to the spring season, the Village expanded the Events Plaza Stage to enhance concert experiences, added a 43-speaker surround sound system that can be heard throughout the village, brightened up the playground with fresh ground cover and paint and added new seasonal decorations.

"With all off these changes preceding the commencement of Spring Break and Summer activities, we're beyond hyper excited. We love having merchants with synergy and enthusiasm and know that is key to long term success" explains Marianna Zuech, Commercial Leasing Director for SRE. "I love our Village and feel very responsible making sure all of its parts are well oiled so to speak. Don't blink because we're just getting started and you don't want to be the last to hear about it".

About The Village of Baytowne Wharf in Sandestin

Located along the shores of the Choctawhatchee Bay in Northwest Florida, The Village of Baytowne Wharf features an array of boutiques, eateries, galleries and nightlife -- not to mention a jam-packed schedule of outdoor festivals and special events for the entire family. Recently voted Best Place to Be Seen on the Emerald Coast and Best Local Attraction, Baytowne Wharf features 14 retail shops, 12 activity and entertainment establishments, and 18 award winning restaurants and night clubs. For more information on events and merchant happenings, follow Baytowne's [Facebook](#) posts and [tweets](#) or visit baytownewharf.com.

About The Baytowne Melt

Mmmmmmmmm is our secret ingredient. The Baytowne Melt offers a casual and family-friendly environment, serving breakfast at 8 a.m., lunch at 11:00 and throughout the day, and happy hour 4–6 p.m. We have large selection of craft beers and wine, and gluten-free and vegetarian options. The space is available for birthdays or special events. The Baytowne Melt is located north of Sandestin in the Village of Baytowne Wharf across from the playground overlooking the lagoon.

About Sandestin Golf and Beach Resort

[Sandestin Golf and Beach Resort](#) is a major destination for all seasons and all ages, and was named the #1 resort on Florida's Emerald Coast. The resort invites guests to a world of 2,400 acres and 30 charming neighborhoods featuring more than 1,250 South Walton vacation rentals, condominiums, villas, town homes and the best in hotel accommodations. As a member of Visit South Walton and Visit Florida, the resort features more than seven miles of beaches and pristine bay front, four championship golf courses, 15 world-class tennis courts, 19 swimming pools, a 113-slip marina, a fitness center and spa, meeting space and The Village of Baytowne Wharf, a charming pedestrian village with events, shopping, dining and nightlife. People are invited to download Sandestin's APP for iPhone and Android devices, or become a [Facebook Fan](#) or [Twitter follower](#) for the latest events and news.

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